mariah george DESIGN

BRANDING PACKAGES

BASIC LOGO DESIGN $199

WHAT'S INCLUDED
- Phone Consultation
- Logo/Brand Questionnaire
- Primary Logo Design with 4 initial options

OTHER DETAILS
- Timeline: 2-3 weeks
- Dropbox will be utilized to transfer files
- Deliverables
  - Logo in color, black, and white (JPG, PNG, PDF, EPS, AI)
  - PDF that outlines different file-type uses

MINIMAL BRAND PACKAGE $599

WHAT'S INCLUDED
- Phone Consultation
- Brand Questionnaire
- Inspiration Board
- Primary Logo Design with 6 initial options
- Alternate Logo/Submark
- Custom Color Palette
- 2-3 Fonts specifically picked for your brand
- Business Card Design
- Detailed Brand Guide PDF

OTHER DETAILS
- Timeline: 5-6 weeks
- Dropbox will be utilized to transfer files
- Deliverables
  - Logos in color, black, and white (JPG, PNG, PDF, EPS, AI)
  - PDF that outlines different file-type uses
  - Brand Guidelines PDF

Don't see what you need? I will work with you on a custom package based on your brand needs!

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mariah george
D E S I G N

FULL BRANDING PACKAGE $1299+

FULL BRANDING & WEBSITE DESIGN
PRICE DIFFERENCE DEPENDS ON TYPE OF WEBSITE NEEDED.

FULL BRANDING & BASIC WEBSITE: $1299
FULL BRANDING & E-COMMERCE WEBSITE: $1699

WHAT'S INCLUDED (Full Branding & Website Design)
- Phone Consultation
- Brand Questionnaire
- Inspiration Board
- Primary Logo Design with 6 initial options
- Alternate Logo/Submark
- Custom Color Palette
- 2-3 Fonts specifically picked for your brand
- 2-3 Patterns/textures
- Business Card Design
- Detailed Brand Guide PDF

WEBSITE DESIGN
- Please see website packages for information

OTHER DETAILS
- Timeline: 8-10 weeks
- Client is responsible for all website fees, including but not limited to:
  - Website hosting
  - Domain registration
  - Custom email address if chosen
- Deliverables
  - Logo/submark in color, black, and white (JPG, PNG, PDF, EPS, AI)
  - PDF that outlines different file-type uses
  - High-res, print-ready PDF file of business card design
  - Brand Guidelines PDF
  - Patterns/textures in high-res format
  - Transfer ownership of website

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