

E-COMMERCE WEBSITE PACKAGE

\$849

WHAT'S INCLUDED

- Phone Consultation
- Website questionnaire and mood board
- Home page, Store page, plus 4 content pages (\$100 for each additional page)
- Complete set-up of store (products, checking out, taking payments, etc)
- Assistance with custom domain or connecting already owned domain
- Assistance with hosting site account
- Website optimized for SEO basics
- Brand consistency
- Social Media integration
- Zoom training session

OTHER DETAILS

- Timeline: 6-8 weeks
- Dropbox will be used to share content and images
- Client is responsible for all website fees, including but not limited to:
 - Website hosting
 - Domain registration
 - Custom email address if chosen

I personally prefer using WIX to create websites because of the customization options and easyness for clients to learn to update over time. Please view the WIX hosting options by clicking [HERE](#).

I will build websites on SquareSpace and GoDaddy depending on your needs.

Don't see what you need? I will work with you on a custom package based on your brand needs!

mariahgeorgedesign@gmail.com | 812-267-8074

FULL BRANDING PACKAGE

\$1299+

FULL BRANDING & WEBSITE DESIGN

PRICE DIFFERENCE DEPENDS ON TYPE OF WEBSITE NEEDED.

FULL BRANDING & BASIC WEBSITE: \$1299

FULL BRANDING & E-COMMERCE WEBSITE: \$1699

WHAT'S INCLUDED (Full Branding & Website Design)

- Phone Consultation
- Brand Questionnaire
- Inspiration Board
- Primary Logo Design with 6 initial options
- Alternate Logo/Submark
- Custom Color Palette
- 2-3 Fonts specifically picked for your brand
- 2-3 Patterns/textures
- Business Card Design
- Detailed Brand Guide PDF

WEBSITE DESIGN

- Please see previous packages for information

OTHER DETAILS

- Timeline: 8-10 weeks
- Client is responsible for all website fees, including but not limited to:
 - Website hosting
 - Domain registration
 - Custom email address if chosen
- Deliverables
 - Logo/submark in color, black, and white (JPG, PNG, PDF, EPS, AI)
 - PDF that outlines different file-type uses
 - High-res, print-ready PDF file of business card design
 - Brand Guidelines PDF
 - Patterns/textures in high-res format
 - Transfer ownership of website

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BASIC WEBSITE PACKAGE

\$649

WHAT'S INCLUDED

- Phone Consultation
- Website questionnaire and mood board
- Home page plus 4 content pages (\$100 for each additional page)
- Assistance with custom domain or connecting already owned domain
- Assistance with hosting site account
- Website optimized for SEO basics
- Brand consistency
- Social Media integration
- Zoom training session

OTHER DETAILS

- Timeline: 6-8 weeks
- Dropbox will be used to share content and images
- Client is responsible for all website fees, including but not limited to:
 - Website hosting
 - Domain registration
 - Custom email address if chosen

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